

# Let's 'check out' the cheese!



## The HR52 Bonito BT Improves Customer Experience and Daily Operations at Kees Oomen Kaasspecialzaak.

Recommended and implemented by JNC Service.



Newland EMEA makes scanning accessible to businesses of all sizes. The HR52 Bonito BT is used in a local Dutch business to enhance its point-of-sale experience and allow the people to focus on what matters to them – the cheeses and the customer experience.

Kees Oomen Kaasspecialzaak is a local business offering artisanal cheeses and other delicacies. To call it a passion is to put it lightly. Kees Oomen works with regional farms and travels around Europe to offer the best specialty cheeses and delicacies to the local market, enticing his customers to return again and again.

Yet the fact remains that owning a local business means doing business. That means being able to depend on hardware to support the daily operations and a point-of-sale where all customers are served fast and efficiently – that's where JNC Service and Newland EMEA step in.

The shop has one point-of-sale, and the previous scanner was not up to par. Recommended and implemented by JNC Service, the HR52 Bonito BT is more than up for the challenge! It is a powerful wireless handheld scanner that can scan virtually any barcode, including curved, damaged and translucent ones. It turned their POS into a tidy customer-facing check-out desk and lasts all working day.



### Challenges

- Unable to scan all barcodes resulting in manual input
- Long waiting lines
- Cables create a messy customer-facing PoS
- Scanner damaged due to small drops



### Results

- Enhanced performance in scanning complex barcodes
- Speeds up check-out transactions
- Tidy PoS removing working hazards due to cable mess
- No downtime – over 12 hours of expected battery life



### Consideration Points

- Scans virtually all 1D+2D barcodes including high-density and DotCode
- 2400 mAh battery
- Wireless via Bluetooth 5.0
- Ergonomic design
- Rugged housing
- Local support network

**HR52 Bonito BT**  
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[Click here to read more and watch the full video](#)