

Lights, Scanners, and Action!



The MT90 Orca for multiple, mobile access points

Recommended and implemented by JNC Service.

The Brussels International Film Festival, also known as BRIFF, is a cultural event that spans multiple days and at multiple locations in bustling Brussels, ranging from competitions to panels and regular movie screenings. It's an incredible operational feat, where they relied on rented mobile computer scanners, Newland EMEA's MT90 Orca III's, set up and implemented by JNC Service. Previously the access control team used their own phones or tablets for scanning tickets through the camera app. While cost-effective at first glance, it proved problematic for the festival.

"It scans, it scans, it scans. It's quite fast and much

BRIFF Event Organizer, François Meuleman

Watch the full video here



Challenges

- Using personal mobile phones
- I QR scanning via phone camera slow and inaccurate
- I Delays in program
- I Long waiting lines



Results

- I Quick adoption by the volunteer team with no time spent on training
- I Faster waiting lines and happier visitors
- Quicker and simpler scanning solution
- I Better device management for tracking and updating geographically dispersed devices through partner



Consideration Points

- I Android OS
- I Free MDM, Ndevor
- I Great connectivity
- I Able to scan phones and paper tickets easily
- I IP65 for outdoor festivals
- I Rental service through partner

Want to know why they made the switch and why they chose Newland?



Click here to read more and watch the video