

IT'S LABELED EFFICIENCY:

It's labeled efficiency: Newland EMEA's NQuires take digital price checking even further in over 300 Telekom stores.

Price labeling and price checking are key in many stores, and yet Deutsche Telekom, as part of their eco initiative Green Magenta, has improved its operations and customer satisfaction by getting rid of paper labels altogether. How?

They've installed over 1000 of Newland's NQuire 750 barcode scanners for up-to-date and accurate price checking to further the technology in their flagship shop and have won a customer-voted Connect Mobile ShopTest Award to show for it.



Challenges

- Paper price labels were time-consuming
- Paper price labels were wasteful
- Inaccurate labels



Results

- Connect Mobile ShopTest Award
- Increased customer satisfaction
- Increased employee efficiency
- Increased operational efficiency



Consideration Points

- Sleek design
- Powerful scanner with screen
- for instant feedback
- Customizable software
- Quick installation for country-wide adoption



Click here to read more and watch the full video

